



Press release

Object: a brick-filled wonderland in Geneva

BRICKLIVE,

The ultimate interactive adventure for bricks fans lands in Geneva from 18 to 27 October 2019

Geneva – 14 October 2019:

After its success in major cities around the world, the ultimate interactive adventure for LEGO® fans arrives in Geneva for ten days to match the school holidays. BRICKLIVE is a must-visit for fans of all ages and the perfect family event oriented to creativity and imagination, going from building amazing creations from competing in race tracks. BRICKLIVE will feature a variety of interactive exhibits, hands-on building activities, a unique collection of brick-built models and statues, live performances and demonstrations for builders of all ages on more than 8,000 square meters. [Tickets are available on the website.](#)

Create, play and discover

Build your own race car and test its speed down the race ramps, create an iconic landmark or fill the seas in the new exciting map builder, global tour zone, travel into a designer paradise at the Architecture zone and build your dream city using specially themed bricks. Explore the world of the Ninja in the Ninjago zone or simply recreate a Minecraft universe, there is all this plus much, much more.



The New Ocean themed tour will be the main theme of this edition allowing visitors to explore the marine world in a fun and interactive way: a collection of brick-built life-sized statues of creatures from the sea. From octopus and sharks to blue fin tuna and a giant killer whale, visitors will be able to learn about some of the oceans most popular and endangered species. This exhibit will not only wow you but also has some great interactive features for the whole family to enjoy.

More than 10 million bricks are currently making their way to Geneva for a one-of-a-kind building event

An unmissable experience for visitors of all ages who can expect to see enormous sculptures, dive into brick pits and play with more than 10 million bricks displayed in the free-build zones.

BRICKLIVE at Palexpo in Geneva will include:

- **BRICKLIVE Ocean Exhibition**
- **3 brick pits featuring thousands of LEGO® bricks and Duplo® bricks**
- **Architecture zone**
- **Map builder zone – Global tour**
- **Star Wars zone**
- **Off Road Racers**
- **Race Ramp Circuit - create your own car and race the ramps to victory**
- **Minecraft zone**
- **Gaming zone**
- **City builder**
- **Marble hills racer**
- **Ninja tournament temple**
- **World of friends zone**
- **Graffiti wall**
- **Mozaic builder**

Tickets prices range from CHF 18 to 25 depending on age, special rates are available for FNAC members. Each zone will provide a different brick-based, interactive activity for visitors to build amazing creations.

Palexpo, 14 October July 2019



VISITORS INFORMATION:

Venue

Palexpo, Halle 2
Route de Francois Peyrot 30
1218 Le Grand Saconnex

Dates: 18 to 27 October

Opening hours: from 10:00 to 18:00 every day

Book your ticket:

[Official ticketing service](#)

[FNAC tickets](#)

Ticket Prices

0 to 3 years old | free

4 - 14 years old | CHF 18.- | FNAC member CHF 15.-

From 15 years old | CHF 25.- | FNAC member CHF 22.-

Groups (10 pax) | CHF 17.-

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